



## www.infoprodukt.pl

The infoprodukt.pl portal is intended for both institutional and individual clients. The website's resources contain nearly 100 shopping guides, divided and indexed by various industries and categories.

The website was created for fast and effective communication of InfoProdukt magazine, available both on-line and off-line. In practice, the magazine is published in paper and electronic versions and can be used in an unlimited form and in many ways.



The innovative structure of the periodical (tag-index), combined with a unique and unique form of communication, enables the guide to be used in any environment and in any form. The periodical can be picked up, downloaded to the phone, laptop or computer. In the most advanced version (industry channel) it is possible to quickly and fully integrate InfoProdukt with any software and its use (educational paths, e-learning, sales support, PR, etc.).

It is worth noting that the current InfoProdukt ver. 2.0 works in any development environment and requires absolutely no technical support.



Thanks to modern solutions, there are unlimited possibilities of using all types of information contained in the InfoProdukt magazine, looking from the perspective of the website and the system file of the periodical itself. Thanks to this, the consumer, as well as the seller, designer or installer has the opportunity to read the content, watch movies and photos, or view instructions and presentations.



There is also a number of forms of promotion and advertising available, which in such a modern world of media can take any and almost unlimited form - starting from classic printed advertising with the main circulation, through on-line advertising (printing at the customer's home, shop), and ending with digital (link, movie, pairing, digital signage channel, SMS, MMS etc.). Here, the scope and possibilities are not limited by technique, but only by creativity and ingenuity.

## Price list of advertisements on the website [www.infoprodukt.pl](http://www.infoprodukt.pl) (prices for 30 days)

Variable banner  
Home page  
1920 x 640 pixels ratio 3:1

Price: 5000 PLN

Static banner  
Category page  
1920 x 640 pixels ratio 3:1

Price: 4000 PLN

Sponsoring section  
Category page  
1200 x 400 pixels ratio 3:1

Price: 3000 PLN

Side banner  
Article page  
640 x 1280 pixels ratio 1:2

Price: 2500 PLN

Central banner  
Article page  
1200 x 200 pixels ratio 6:1

Price: 2000 PLN

Side banner  
Product section  
640 x 1280 pixels ratio 1:2

Price: 1500 PLN

Side banner  
Sections of news and events  
640 x 1280 pixels ratio 1:2

Price: 1000 PLN

Central banner  
Sections of news and events  
1200 x 200 pixels ratio 6:1

Price: 1000 PLN

Baner kafelkowy  
Category page  
640 x 640 pixels ratio 1:1

Price: 500 PLN